

# ALYCIA CHRISTINE SEARS

- Detail-oriented creative communicator.
- Experienced writer, photographer, and graphic designer.
- Entrepreneurial leader and trainer.
- Full Portfolio: <https://alyciachristine.com/employers>

## EDUCATION

**Texas A&M University**, College Station, TX

- B.S. degree in Agricultural Journalism; 3.38 overall GPA; 3.916 GPA in major.

## EXPERIENCE

**Kenco Logistics Group**, Hutchins, TX

Kenco Operating Systems (KOS) Trainer • Jan. 2017 – Present

- Began as Order Management Specialist using SAP and Excel software to create shipment tickets to increase warehouse's production. Began with no SAP experience, but demonstrated full task proficiency within six months.
- Promoted to a warehouse clerk position in Dec. 2018 to improve site's equipment maintenance efficiency and assist the Employee Improvement Program Coordinator in implementing employee efficiency programs; also assisted Human Resources department with corporate-led employee care and morale-boosting initiatives.
- Promoted to the site's KOS Trainer in Oct. 2019 and led the site to gain its KOS Silver Certification for efficiency in Dec. 2019. Received Kenco Service Award in Feb. 2021.

**Purple Thorn Press and Photography**, Pecos, TX; Dallas, TX

Founder, Author, Graphic Designer, Photographer • Nov. 2010 – Present

- Founded a photography studio and small press and made the company profitable within the first three years of its founding.
- Served Reeves County as the community's main event photographer.
- Wrote and published five books, two novellas, nine short stories, multiple newsletters, and blog articles distributed in print and digital formats to serve readers.
- Shot photography for top clients like Target Hospitality and West of the Pecos Rodeo.
- Designed book covers, book interiors, magazine spreads, social media banners, etc.
- Built websites: [AlyciaChristine.com](http://AlyciaChristine.com) and [DragonSlayingAcademy.com](http://DragonSlayingAcademy.com).
- Awards: International Finalist, Photographer's Forum Magazine 31st Annual Spring Photography Contest, 2011; Art Takes Times Square photo feature, 2012.

**Pecos Area Chamber of Commerce/Convention and Visitors Bureau**, Pecos, TX

Secretary • Feb. 2010 – Nov. 2010

- Aided the Chamber's president, executive director, city mayor, city council members, and area representatives to coordinate and publicize community events.
- Maintained the Chamber, West of the Pecos Rodeo, and Texas Rodeo Hall of Fame websites; designed print marketing materials for events; oversaw invoicing; prepped board meeting documentation; and performed other clerical duties.

**Livestock Weekly Newspaper**, San Angelo, TX

Market Reporter • Aug. 2006 – Oct. 2008

- Principal Market Reporter responsible for writing livestock market reports and assisting in photographing front page images.
- Ghostwrote over 1100 news articles in two years.

**Mays Business School**, Communications Office, College Station, TX

Writing Intern • June 2004 – Nov. 2005

- Interviewed high-profile executives; wrote feature stories and news articles for three publications: Mays Business Online, @Mays magazine, and *Advance* magazine.

**Houston Livestock Show and Rodeo**, Houston, TX

Paid Press Intern • March 2004

- Wrote general press releases; horse competitions videography.

## CONTACT INFORMATION

✉ [alyciachristine@gmail.com](mailto:alyciachristine@gmail.com)

🌐 [AlyciaChristine.com](http://AlyciaChristine.com)

## SKILLS

### Leadership Skills:

- Project Management
- Time Management
- Educational Course Creator and Trainer
- Counseling, Mediation

### Photography:

 Canon, Nikon

- Commercial/Events
- Landscape
- Wildlife

### Graphic Design:

 Digital, Print

- Social Media Ads
- Websites
- Magazines/Ezines
- Banners/ Brochures
- Flyers/Posters
- Business Cards /Postcards
- Book Covers
- Book Interiors

### Writing:

 AP, Chicago, Turabian Styles

### Marketing:

- Ad Copy
- Newsletters
- Social Media Content
- Website Blog Articles

### Journalism:

- Research/Feature Stories
- Market Reports
- News Briefs
- Press Releases

### Fiction:

- 16 Short Stories, 1 Anthology
- Two Novellas
- Two Novels

### Nonfiction:

- Two Books

### Administrative Skills:

- Lean/6σ Organization Skills
- SAP/Spreadsheet Work
- Clerical/Office Work
- Customer Service