

# ALYCIA CHRISTINE SEARS

- Dedicated creative professional.
- Experienced writer, photographer, graphic artist, and entrepreneur.
- Full Portfolio: <https://alyciachristine.com/employers>

## CONTACT INFORMATION

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## EDUCATION

### Texas A&M University, College Station, TX — *Agricultural Journalism*

September 2001 – December 2005

- B.S. degree in Agricultural Journalism.
- Double emphasis in Science and Wildlife Management.
- 3.38 overall GPA; 3.916 GPA in major.

## EXPERIENCE

### Kenco Group, Hutchins, TX — *KOS Trainer/Order Management Specialist*

January 2017 – Present

- Used SAP and Excel to create shipment tickets to guide warehouse's production.
- Began the job with no SAP experience, but demonstrated more proficiency in the software than half of my veteran coworkers within six months.
- Assisted Human Resources Generalist with corporate-led employee care initiatives.
- Assisted management with the monitoring of site equipment's maintenance.
- Assisted E.I.P. Coordinator in implementing employee efficiency programs following special KOS compliance initiatives; and performed other clerical duties.

### Purple Thorn Press and Photography, Pecos, TX — *Publisher/Author/Photographer*

November 2010 – January 2017

- Founded a photography studio and small press to serve the community; made the company profitable within the first three years of its founding.
- Wrote and published four books; two novellas; nine short stories; multiple newsletters and blog articles distributed in print and electronic formats.
- Shot photography for clients like Target Hospitality and West of the Pecos Rodeo.
- Art photography has been featured in national and international competitions.
- Designed book covers, book interiors, magazine spreads, social media banners, etc.
- Learned WordPress and basic HTML to build my own websites.

### Pecos Area Chamber of Commerce/CVB, Pecos, TX — *Secretary/Receptionist*

February 2010 – November 2010

- Began work as both secretary and receptionist; served customers in both positions until a replacement receptionist could be hired.
- Worked with the Chamber's president, executive director, city mayor, city council members, and area representatives to coordinate and publicize community events.
- Maintained the Chamber, West of the Pecos Rodeo, and Texas Rodeo Hall of Fame websites; designed print marketing materials for events; oversaw invoicing; prepped board meeting documentation; and performed other clerical duties.

### Livestock Weekly Newspaper, San Angelo, TX — *Market Reporter*

August 2006 – October 2008

- Principal Market Reporter responsible for writing livestock market reports, updating website archives, and assisting in photographing front page images.
- Ghostwrote over 1100 news articles in two years.

### Texas AgriLife Research and Extension Center, Lubbock, TX — *Historical Writer/Intern*

March 2006 – August 2006

- Photographed the center's scientific advances and documented its history under the Resident Director's oversight in preparation for the centennial celebration.

### Mays Business School, Communications Office, College Station, TX — *Writing Intern*

June 2004 – November 2005

- Interviewed high-profile executives; wrote feature stories and news articles for three publications: *Mays Business Online*, *@Mays* magazine, and *Advance* magazine.

## AWARDS

- International Finalist, *Photographer's Forum* Magazine 31st Annual Spring Photography Contest, 2011.
- Art Takes Times Square photo feature, 2012.

## SKILLS

### Writing — AP, Chicago Styles

### Marketing:

- Advertising copy
- Newsletters
- Social media content
- Website blog articles

### Journalism:

- Magazine feature stories
- Market reports
- News briefs
- Press releases
- Research feature stories

### Fiction:

- 16 Short Stories, 1 Anthology
- Two Novellas
- Two Novels

### Nonfiction:

- Two Books

### Photography — Canon, Nikon cameras

- Industrial/Commercial
- Landscape
- Macro
- Wildlife

### Graphic Design — Digital, Print

- Advertisements
- Social Media
- Websites
- Magazines/Ezines
- Event programs
- Banners/ Brochures
- Flyers
- Postcards
- Posters
- Business cards
- Book covers
- Book interiors

### Administrative/Additional Skills:

- Clerical/Office Work
- SAP/Spreadsheet Work