

ALYCIA CHRISTINE SEARS

- Committed creative with several years' experience as a writer, graphic designer, photographer, and small-business entrepreneur.
- Detail-oriented professional with equal passion for people and animals.
- Full Portfolio: <http://alyciachristine.com/welcome/employers/>

EDUCATION

Texas A&M University, College Station, TX — *Agricultural Journalism*
September 2001 – December 2005

- B.S. degree in Agricultural Journalism.
- Double emphasis in science and wildlife management.
- 3.38 overall GPA; 3.916 GPA in major.

EXPERIENCE

Kenco Group, Hutchins, TX — *Order Management Specialist*
January 2017 – Present

- Used SAP and Excel to create shipment tickets to meet warehouse's production.
- Provided flexible support for team members, supervisors, and other associates.
- Assisted visitors; aided customer service with special orders.

Purple Thorn Press and Photography, Pecos, TX, Garland, TX — *Owner/Operator*
November 2010 – Present

- Operated independent book publisher and photography studio.
- Produced award-winning art and stock photography.
- Designed book covers, full magazines, and advertisement spreads for clients.
- Wrote and published blog articles, short stories, novellas, and books.
- Built AlyciaChristine.com website using WordPress and basic HTML.

Pecos Area Chamber of Commerce/CVB, Pecos, TX — *Secretary*
February 2010 – October 2010

- Assisted visitors; coordinated community events.
- Created print marketing materials for community events; maintained the Chamber, West of the Pecos Rodeo, and Texas Rodeo Hall of Fame websites.
- Recorded board meeting minutes, filed paperwork, oversaw invoicing.

PetSmart, Inc., San Angelo, TX — *Animal Caretaker*
March 2009 – October 2009

- Served customers and educated them on animal care.
- Prepared special diets, maintained habitats, and medicated ill animals; handled birds, fish, reptiles, amphibians, crustaceans, and small mammals.

Livestock Weekly Newspaper, San Angelo, TX — *Livestock Market Reporter*
August 2006 – October 2008

- Wrote and edited over 1000 market reports.
- Photographed front page newspaper images.
- Updated website archives.
- Aided walk-in and phone customers.

Texas AgriLife Research and Extension Center, Lubbock, TX — *Historical Writer*
March 2006 – August 2006

- Researched and reported history pertaining to station's scientific developments.
- Photographed current events, award-winning researchers, and new technology.

Mays Business School, Communications Office, College Station, TX — *Writing Intern*
June 2004 – November 2005

- Interviewed subjects including Pier 1 Imports C.E.O. Marvin Girouard.
- Wrote feature stories and news briefs; photographed subjects published in *Mays Business Online*, @Mays, and *Advance* magazines.

AWARDS

- Art Takes Times Square photo feature, 2012.
- International Finalist, *Photographer's Forum Magazine* 31st Annual Spring Photography Contest, 2011.

CONTACT INFORMATION

✉ AlyciaChristine.com

SKILLS

Writing — AP, Chicago Styles

Journalism:

- Feature stories
- Market reports
- News briefs
- Press releases
- Research feature stories

Fiction:

- Nine Short Stories (500-17,500 words)
- Two Novellas (17,501-40,000 words)
- Four Books (40,001-150,000 words)

Marketing:

- Advertising copy
- Newsletters
- Social media content
- Website blog articles

Photography — Canon, Nikon cameras

- Industrial
- Landscape
- Macro
- Wildlife

Graphic Design — Digital, Print

- Advertisements
- Ezines
- Social Media
- Websites
- Magazines
- Event programs
- Banners/ Brochures
- Flyers
- Postcards
- Posters
- Business cards
- Book covers
- Book interiors

Additional Skills:

- Animal Care
- Clerical/Office Work